
Pierre-Alexandre Poirier

Designer

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Resume

Statement

I am a designer currently pursuing a masters degree in interaction design at Umeå Institute of Design, located in Northern Sweden. I am currently looking for an internship in the interaction design field that will both be intellectually and skillfully stimulating, as well as being culturally gratifying.

I believe in a human-centered and critical approach to design. And I like to work.

Facts

Sex: Male

Nationality: Canadian

Date of birth: 07/11/1983

Spoken and written languages:
French and English

Education

Masters degree in interaction design

Umeå Institute of Design

Umeå University (Sweden)

2008–

Bachelors degree in industrial design

École de design industriel

Université de Montréal (Canada)

2004–2008

College degree in Natural Sciences

Pure and applied sciences profile,

Collège Jean-de-Brébeuf (Canada)

2001–2004

Skills summary

Ethnographically-informed research

Hardware sketching

Storytelling

Concept development

Basic design/form giving

Strong interest in typography

Familiar with web and print production

Programming languages (intermediate knowledge)

HTML + CSS, Processing, Arduino, Actionscript 3.0

Software

Adobe Creative Suite (Photoshop, Illustrator, InDesign,

Flash, Dreamweaver, After Effects), Processing,

Arduino, Cinema 4D, Final Cut Express

Work experience

Graphic designer, School of industrial design of the Université de Montréal

Design of the visual identity of the *Head, heart, hand: 40 years of industrial design at the Université de Montréal* exhibition at the Montréal Science Center.

2009

Graphic designer, Christine Tassan et les Imposteures

Created the album artwork for Montréal music group Christine Tassan et les Imposteures.

With Marianne-Coquelicot Mercier.

2009

Graphic designer, Umeå Institute of Design

Design of the visual identity of the graduating students degree project exhibition and UID Design Talks event.

2009

Graphic designer, Umeå Institute of Design

Poster design for the Spring Summit 2009 and for the Fall Summit 2009 at Umeå Institute of Design.

2009

Graphic designer, web designer, writer, video editor, and webmaster, ÉDINTV

School of industrial design of the Université de Montréal. I was involved into the creative and production aspects of virtually all the content that can be found on the [ÉDINTV](#) website.

2008–2009

Apple Campus Representative

Promotion and awareness raising of Apple products on the Université de Montréal campus.

2007–2008

Work experience (continued)

Graphic and web designer, Maxi Paintshop

Designed the logo and website for Maxi Paintshop, a company in Saint-Hubert, Québec, Canada.
2007

Landscaper for Progazon

Summer 2006

Ski instructor at the SkiBromont.com station

2001-2005

Customer services at the Beauchâteau golf club

2000-2005

Awards/exhibitions

Contest winner, poster design

Won the poster design contest for the graduating students exhibition of the Faculty of Environmental Design of the Université de Montréal (which includes the School of industrial design).
2008

Poiesis magazine

All printed *Poiesis* magazines are currently exposed at the *Head, heart, hand: 40 years of industrial design at the Université de Montréal* exhibition at the Montréal Science Center.
2009-2010

Publications

Visualizing strategy

My paper *Visualizing strategy (or sketching in hardware for the first time)* was published in the proceedings from the SIDeR 2009 'Flirting with the Future' conference (April 2009, Eindhoven, The Netherlands).
2009

The IP electric scooter

Poiesis, volume 2 number 1, (November 2007, Montréal, Canada).
2007

Conferences

SIDeR 2009

Presented my Visualizing strategy projet at the 2009 SIDeR (Student Interaction Design Research) conference in Eindhoven, The Netherlands.
April 2009

Para-academic

UID SIDeR 2010

I am an active member of the Umeå Institute of Design (UID) organizing group for hosting the 2010 edition of the SIDeR conference at our fine school.
2009-

Director, *Poiesis* magazine

I was in charge of a team of around 12 people, managing *Poiesis*, a tri-annual student design magazine published at the Faculty of Environmental Design of the Université de Montréal and to various Montréal-based design firms.

A total of five magazines were released while I was director. I also designed and coded the actual online version of *Poiesis*' website. Also, I was heavily involved in it's graphic design and video teams.
2006-2008 (involvement started in 2005)

Hobbies and passions

Skiing and snowboarding, longboarding, cycling, music, typography, growing interest for programming, being with my girlfriend.

References

Luc Courchesne, Professor at the School of industrial design of the Université de Montréal.

Camille Moussette, Teacher and Ph.D student at Umeå Institute of Design.